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## PRICE LIST

SEASON 1931-32

# Ocklawaha Nurseries, Inc.

Quality Pedigreed Citrus Trees

LAKE JEM, FLORIDA

Telephone, Mt. Dora 21

W. U. Telegraph, Mt. Dora

The Oldest Established Exclusive Citrus Nursery in Florida

### **ORANGES** Hamlin - - - - - - Early Parson Brown - - - - - Early Conner's Early Improved Seedless - - - Early Pineapple - - - - - Midseason †Ruby Blood - - - - Late Midseason Valencia -**GRAPEFRUIT** Conner's Early Improved Prolific - - Early Foster Pink - - - - Early Midseason Marsh Seedless - - - - -- - Late KID GLOVE VARIETY \*Satsuma - - - - - - - Early Tangerine - - - - - Early Midseason †Mandarin - - - - Early Midseason \*Tangelo, Thornton - - - - Midseason \*Tangelo, Sampson - - - - Midseason King - - - - - - Late **LEMONS** \*Everbearing \* Villa França \*Ponderosa LIMES \* Persian \*Tahiti \*Florida or Mexican **KUMQUATS** \*Kumquats, Nagami

<sup>\*</sup> Grown on Lemon Stock only.

<sup>†</sup> Grown on Sour Orange Stock only.

Varieties not marked by symbols can be furnished on either Sour Orange or Rough Lemon Roots.

## PRICE LIST—Season 1931-1932

APPLYING PRICES: The single rate in the first column applies on orders for four trees or less of one variety; the 10 rate on orders from 5 to 49 trees, the 100 rate on orders from 50 to 449 trees, and the 1000 rate on orders from 500 trees up.

Mixed orders of just a few trees of each variety take the single

rate.

There is no economy in planting smaller trees than shown on our list, as such trees are too immature or may be culls, and are never first-class.

	Еасн	Per 10	PER 100	PER 1000
1/2 in.	\$ .80	.65 \$ <del>-7.00</del>	5.50 \$ 65.00	45.00 \$ <del>-600.00</del> 400.00
5/8 in.	-1.00	.75 - 9.00	6.50 - 85.00	55.00 <del></del>
$\frac{3}{4}$ in.	-1.25	.90 -11.50	8.00 -110.00	70.00 <del>-1,000.00</del> 600.00
2 Yr. 1 in.	<del>-1.75</del>	1.25 -16:00	10.00 -140.00	85.00 <del>-1,250.00</del> 700.00
3 Yr. 1 1/4 in.	-2.25	1.50 -20.00	12.50 -175.00	100.00 -1,500.00 800.00

Always specify root stock when ordering, otherwise we will use our best judgment.

These prices subject to change without notice.

#### TERMS AND METHODS OF BUSINESS

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Reservation of Trees: Trees should be reserved in advance of shipping season. A deposit of 20 per cent is required with order, balance due with shipping instructions. Our responsibility to deliver ceases in event of frost, fire, drouth, or if other action of the elements beyond our control destroys our stock.

Orders for Immediate Shipment: Cash with order is required.

Terms: We gladly extend credit to those entitled to it. However, unless purchaser has an account with us we are compelled to make the customary investigation, which necessarily takes time and delays shipments. Time payments will be arranged when proper security can be furnished.

Ordering Trees: In ordering trees, give complete instructions as to method of shipment, as well as varieties, sizes and root stock desired.

Our Responsibility: Our responsibility for damage in transit ceases when we deliver to the forwarding companies, and transportation is at purchaser's risk. We agree, however, to give purchaser every assistance in recovery of any transportation losses.

Our Guarantee: We guarantee all trees sold by us to be fresh dug, properly packed, true to name, healthy, thrifty, and well-rooted on stock ordered. Our liability under this guarantee applies only to the extent of the purchase price of the tree.

Claims: All claims should be filed within ten (10) days after receipt of shipment.



## We Have Convinced the Most Skeptical of the Need of Proper Propagation by the Results in Our Groves

Thousands of experienced citrus growers have visited our nurseries and test groves for the express purpose of investigating the merit of our improved methods of citrus tree propagation. A great many of these visitors have been skeptical as to the benefits that would follow budwood selection for the purpose of improving the various known types of citrus fruits. The result has been that not one of these citrus investigators left here unconvinced after having witnessed the results we have obtained in groves planted from young trees now in bearing in our test groves and in young nursery stock two and three years old now in bearing in our nursery and which are producing exactly, with every fruit, the same type, size, shape and color of that on the fruit stem from which the original propagation was made.

The value of our method of propagation has been the means of securing for Ocklawaha Nurseries the business of the most careful and the most experienced fruit growers in the state. An investigation of what we are doing will certainly lead you to place your orders with us for trees. This is to your advantage, because you can cultivate, fertilize and otherwise take care of your young grove with complete confidence that the result of your labors will

amply justify your choice of trees.

When groves of Ocklawaha Pedigreed Trees reach a production of 400 boxes to the acre, they will produce an income of from \$200 to \$400 per acre more than groves planted with average trees propagated in the ordinary way from any other source of supply. Plant for profit. Ocklawaha Pedigreed Trees, with proper cultural management, will bring you the highest possible returns in quantity crops of quality fruit.

It is now possible to obtain Ocklawaha Pedigreed Citrus Trees of this same high-class at the lowest prices for which they have ever been offered.

# OCKLAWAHA NURSERIES, INC. Quality Pedigreed Citrus Trees LAKE JEM, FLORIDA